

# ONLINE MARKETING

MAP Marketing uses online marketing to increase awareness; launch new products, promote, advertise and sell current products. Online marketing technologies can increase sales, reduce marketing costs and allow even small businesses to gain regional, national and international advantages.



## Online Services

- Online Marketing Systems
- Web Strategies & Development
- E-Commerce
- Customer Management Systems
- Email Campaigns
- Social Media
- YouTube
- Pay Per Click Advertising (PPC)
- Banner Advertising
- Search Engine Optimisation (SEO)
- Blog Strategies
- Mobile Phone Initiatives
- Directory Listings

## Clients

- Poly Pipe - [www.polypipeaustralia.com.au](http://www.polypipeaustralia.com.au)
- Aussie Outdoor Sheds & Patios - [www.aussieoutdoorsheds.com.au](http://www.aussieoutdoorsheds.com.au)
- Get Ahead Kids - [www.getaheadkids.com.au](http://www.getaheadkids.com.au)
- Metroll Newcastle - [www.metrollnewcastle.com.au](http://www.metrollnewcastle.com.au)
- Bulkquip - [www.bulkquip.com.au](http://www.bulkquip.com.au)
- North Sydney Business - [www.northsydneybusiness.com.au](http://www.northsydneybusiness.com.au)
- Jarvie Engineering - [www.jarvie.com.au](http://www.jarvie.com.au)
- Newcastle Business - [www.newcastlebusiness.com.au](http://www.newcastlebusiness.com.au)
- Different Bride - [www.differentbride.com.au](http://www.differentbride.com.au)
- Chappell Building Systems - [www.chappellbuildingsystems.com.au](http://www.chappellbuildingsystems.com.au)
- Australian Signatures - [www.australiansignatures.com.au](http://www.australiansignatures.com.au)
- Australian Boating College - [www.abcboating.com.au](http://www.abcboating.com.au)
- CarLovers Carwash & CarLovers Detail Plus - [www.carloversdetailplus.com.au](http://www.carloversdetailplus.com.au)

